



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

SIXTH SEMESTER – APRIL 2015

BU 6602 – PROJECT MANAGEMENT

Date : 23/04/2015
Time : 09:00-12:00

Dept. No.

Max. : 100 Marks

PART – A

Answer **ALL** questions

(10x2=20)

1. Define Project Management.
2. What is Project Formulation?
3. What is Social cost benefit analysis?
4. What is Project cost estimation?
5. What is Project contract?
6. What is Risk analysis?
7. Define Project environment.
8. Write the meaning of Project financing.
9. What is Project scheduling?
10. What is Detailed Project Report?

PART -B

Answer any **FOUR** questions

(4 x 10=40)

11. Explain the nature of project management.
12. What are the attributes of a good project manager?
13. Discuss in detail the role of Government as a regulator.
14. How do you make social cost benefit analysis? Explain.
15. Write a note on project planning and scheduling.
16. Write in detail about the computer aided project management
17. What is post project evaluation? Explain.

PART - C

Answer any **TWO** questions

(2 x 20=40)

18. Explain the stages of Project Life Cycle.
19. Elaborately discuss the various risks involved in projects
20. Explain in detail the role of a leader in a project environment.
21. Explain the classifications of the Project.

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